



Multimedia Health Communications - Practicum or Capstone

EthnoMed is seeking students interested in public health communication, culturally responsive health education, and multimedia storytelling.

This experience focuses on producing audio and video materials, writing articles, and developing outreach content that highlights the experiences and health needs of Refugee, Immigrant, and Migrant (RIM) communities in King County and beyond. Students will collaborate with EthnoMed staff and community partners to create content that is accurate, accessible, and grounded in community voice.

Community / Language Focus

- Multi-community; varies by project
- Language skills helpful but not required

Key Public Health Focus Areas

- Public health communication and narrative
- Cross-cultural health education
- Language access and cultural humility
- Community outreach and engagement

About Us:

EthnoMed is a cultural bridge connecting healthcare providers and patients from refugee, immigrant, and migrant (RIM) backgrounds in King County.

Our team:

- Educates healthcare providers on clinical and cultural topics relevant to patient care.
- Provides patients with culturally and linguistically tailored health resources.
- Conducts community engagement, education, and outreach throughout Seattle and King County.
- Creates opportunities for students and medical residents to gain experience with diverse patient populations.

EthnoMed operates within Harborview Medical Center—the region's only Level 1 trauma center and home to the International Medicine Clinic, where patients speaking over 100 different languages receive care annually.



What We Offer

Impactful Experience:

Develop lasting health resources to improve health equity for immigrant and refugee communities.

Skill Development:

Gain hands-on experience in community engagement, health communication, multimedia content creation, web design, grant writing, and tropical medicine.

Networking:

Collaborate with providers, community-based organizations, state and local governments, experts in cross-cultural medicine, and Harborview Medical Center's Caseworker Cultural Mediators

Student / Trainee Activities

Students may participate in one or more of the following:

1.Podcast and YouTube Video Production

- Collaborate with EthnoMed team members to produce podcast episodes featuring voices in cross-cultural medicine and public health.
- Assist in developing YouTube videos ranging from multilingual patient instruction videos to public service messaging.

2. Article Writing and Content Creation

- Research and write articles for the EthnoMed website focusing on cultural observances, healthcare disparities, and community health initiatives.
- Develop multimedia materials such as infographics, social media posts, and patient education content.

3. Community Outreach and Engagement

- Represent EthnoMed at select community events, health fairs, or campus events.
- Support collaboration with community-based organizations to increase awareness and accessibility of culturally grounded health resources.

4. Longitudinal Storytelling or Media Projects

- Optional opportunity to contribute to a longer-term project shaped by community request or narrative need.
- Recent example: Cambodian community storytelling exploring generational trauma among survivors and their U.S.-born children.

Expected Deliverables

- Podcast episodes and/or YouTube video content
- Written articles and multimedia health education materials
- Summary or reflection report on outreach and engagement
- Optional: longer-form documentary, narrative, or visual storytelling project

Mentorship & Support Team

- EthnoMed Communications and Editorial Team
- Caseworker Cultural Mediators and community partners, as relevant

Ideal Student / Trainee Background

- Medical students or residents interested in narrative medicine
- MPH students (Global Health, Community Health, Health Systems, Health Communication)
- Graduate Nursing, Social Work, Public Health Education, Anthropology students
- Students with experience or interest in audio/video editing, podcast production, documentary work, or digital media design

Format, Location & Timing

- Remote-friendly with optional in-person collaboration
- Flexible start date and timeline
- Suitable for Practicum, Capstone, or Independent Study
- Can be structured to meet portfolio-building needs

How to Apply

Email [**EthnoMed@uw.edu**](mailto:EthnoMed@uw.edu) with:

1. A brief introduction (one paragraph on interests or background)
2. Resume or CV
3. Any degree or program requirements (if applicable)

Explore More Opportunities

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